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## Free for Kids Key Biographies

### Christoph Heinrich Frederick and Jan Mayer Director, Denver Art Museum



Christoph Heinrich was named the Frederick and Jan Mayer Director of the Denver Art Museum (DAM) in 2010, after serving the museum for two years as curator of modern and contemporary art. Since assuming the leadership role at DAM, Heinrich has encouraged live interactions with artists and enhanced opportunities for visitor creativity throughout the museum, including presiding over notable exhibitions including *Yves Saint Laurent: The Retrospective*, *Becoming Van Gogh*, *Passport to Paris* and *Brilliant: Cartier in the 20th Century*. With ambitious exhibitions such as *Marvelous Mud* and *Spun*, Heinrich introduced cross-collection, museum-wide exhibitions and programming taking advantage of the depth and quality of the museum's collections.

In addition, Heinrich curated the 2009 exhibition *Embrace!*, which challenged contemporary artists from around the world to create installations inspired by the unique architecture of the museum's Frederic C. Hamilton Building.

Before joining the DAM, Heinrich was at the Hamburg Kunsthalle where, during his 12-year tenure, he organized more than 50 exhibitions. Born in Frankfurt/Main, Heinrich attended the Universität Wien in Vienna, where he studied Art History, German Literature and Dramatics. He earned his M.A. and Ph.D. at the Ludwig-Maximilian-Universität in Munich. A knowledgeable art historian, his publications range from contemporary public sculpture to 19th and 20th century painters such as Claude Monet, Vincent van Gogh, Francis Bacon, Andy Warhol and Daniel Richter.

### Scott Reiman and the Reiman Foundation

Scott Reiman believes that all children should have access to high quality cultural experiences and educational opportunities. These two values come together perfectly through the Reiman Foundation's support of the Denver Art Museum's Free for Kids program.

In March 2015, the Denver Art Museum and Scott Reiman unveiled Free for Kids. Designed to welcome a broad spectrum of the community, this family-friendly program aligns squarely with the Reiman Foundation's mission. By funding general admission fees for all youth visitors and capping the entry fee for ticketed exhibitions, the program fuels creativity, imagination and learning for children of all ages and backgrounds.



Photo by James Chance, Chance Multimedia.

In addition to making the Free for Kids program possible, Reiman has been a longtime and valued member of the Denver Art Museum community. Since 2000, he has provided the Museum with invaluable leadership and guidance through his service as a Denver Art Museum trustee. He is also the namesake of the Reiman Bridge that connects the Denver Art Museum's Hamilton and North buildings.

As a dedicated supporter of Denver Art Museum fundraising efforts, Scott Reiman has chaired and co-chaired numerous events, including Uncorked and Collectors Choice. His wife Virginia Reiman also actively supports the Denver Art Museum and co-chaired the 2015 Uncorked Wine Tasting.

"Scott Reiman's gift is extremely generous both to the Museum and the entire community," said Frederic C. Hamilton, Chairman Emeritus of the Denver Art Museum. "He has opened the door to provide free access to the museum for youth 18 and under, which is so important to the young people and our entire community in the future."

Outside of his work with the Denver Art Museum, Reiman is the founder and CEO of the Denver-based private equity firm Hexagon. He is also president of Hexagon's non-profit Reiman Foundation and serves on the Board of Trustees for the University of Denver, Graland Country Day School and ACE Scholarships, as well as the Rocky Mountain Public Broadcasting Network's Board of Directors.

"Colorado communities are fortunate to again be the recipient of the generosity of Scott Reiman and Kaiser Permanente Colorado," said Colorado Governor John W. Hickenlooper. "Their support of the Denver Art Museum's Free for Kids program has the transformative power to reshape how families from all walks of life access this world-class cultural institution."

Scott Reiman and the Reiman Foundation are proud to support the Free for Kids program and provide all children with access to the Denver Art Museum's world-class art, facilities and educational programming.

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