



June 29, 2010–January 9, 2011

DENVER
ART MUSEUM

100 W 14th Ave Pkwy
Denver, CO 80204-2788
www.denverartmuseum.org

EXHIBITION MEDIA POLICY

The Denver Art Museum (DAM) is pleased to be hosting *Tutankhamun: The Golden King and the Great Pharaohs*, which will bring the treasures of King Tut to Denver and the Rocky Mountain region for the first time. DAM and exhibition organizers anticipate a groundswell of interest in the exhibition, and look forward to providing the best, most up-to-date information to news media and the public.

- **Media Preview:** Members of regional news media will be invited to a press preview on Thursday, June 24 at 10 a.m., which will include an exhibition tour, photo opportunities and Q&A opportunities with exhibition organizers (curators, designers, etc.) and media materials, including b-roll.
- **Media Ticketing:** DAM and exhibition organizers recognize that working news media may need exhibition access outside media preview events. If you are working news media and would like to visit the exhibition outside of planned media events, please follow the process below:
 - **Notification:** Please provide 48-hour advance notification to the DAM press office via email (pressoffice@denverartmuseum.org) or 720-913-0000. Please indicate your desired date and time of entry, and specify whether you will need to bring video or still camera equipment, and whether you require a spokesperson for interviews. While we will make every effort to accommodate photo and filming requests, we will work with you to schedule a time that allows minimal disruption to exhibition guests.
 - **Ticketing:** Each member of the news media working on a story may receive one complimentary media ticket to see *King Tut* through the DAM press office. Please bring a media credential and/or photo ID to exchange for a next-entry media pass.
 - **Media Escorts:** In most cases, news media will be escorted by a member of DAM or exhibition staff.
 - **Hours:** Please plan to visit *King Tut* during the museum and exhibition hours of operation. If you would like access to the show outside those hours, please coordinate with the DAM press office in advance.
 - **Last minute requests:** While 48-hour advance notice is requested, DAM and exhibition organizers will make every effort to accommodate last-minute media requests.
- **Photography:** Visitors to *King Tut* at the DAM are prohibited from taking still or video images while visiting the exhibition. News media with camera equipment must be escorted at all times.

###