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DENVER
ART MUSEUM

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MARK LACH

Senior Vice President / Creative Director Arts and Exhibitions International

From the Titanic wreck site at the bottom of the North Atlantic Ocean to the Vatican's private museums and libraries to King Tut's tomb in Egypt, Mark Lach has been inspired by unique settings to shape visitors' experiences in the world's most popular traveling exhibitions.

As senior vice president of Arts and Exhibitions International (AEI), Lach is responsible for all design elements for *Tutankhamun: The Golden King and the Great Pharaohs*. Perhaps his most demanding project to date, the design of *Tutankhamun* requires a delicate balance between theatrical elements and the beauty of the ancient objects themselves. He also leads design for *Tutankhamun and the Golden Age of the Pharaohs*, a separate AEI exhibition that is currently showing in New York as the last stop on its U.S. tour.

In his role at AEI, Lach also leads design for *Real Pirates: The Untold Story of the Whydah from Slave Ship to Pirate Ship*, which along with the King Tut exhibitions, is co-organized by National Geographic. He also serves as the creative director for *America I AM: The African American Imprint*, a four-year touring exhibition that premiered last year with broadcaster Tavis Smiley.

Lach joined AEI in 2004 as the next step in a storied career spanning two decades as the creative force behind some of the world's most popular traveling exhibitions. Serving in executive capacities for SFX Exhibitions, Clear Channel Exhibitions and then RMS Titanic, he spearheaded the design of more than 40 Titanic exhibitions viewed by 14 million people on four continents, and oversaw creative development for *Saint Peter and the Vatican: The Legacy of the Popes*.

Lach graduated from the University of South Florida with a bachelor's degree in mass communications and now spends his time between cities where AEI's exhibitions are visiting.

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